

YARON BACHMAN

Driving strategic platform vision and business outcomes through design and product excellence in the tech industry for over 10 years.

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EXPERIENCE

Product & Design Growth Partner | Cybersecurity Sector

March 2024 – Present (2Y)

- Partnered with executive teams to align UX with go-to-market goals, focusing on streamlining complex SecOps platform workflows.
- Architected scalable product and platform strategies for cybersecurity firms, including Zero Networks and Cyclops Security (acquired by Check Point).

Design Manager | Agoda, a Booking Holdings Company

OCT 2022 – March 2024 (1.5Y)

- Led the design and rapid adoption of a highly scalable, cross-platform design system (the 'platform'), significantly increasing team velocity.
- Drove cross-functional collaboration to enhance the core product platform's accessibility and usability.

Director, Global Head of User Experience | SentinelOne

APR 2020 – OCT 2022 (2.5Y)

- Spearheaded a modular UX platform that increased UX/FE velocity by 40%, directly accelerating product delivery and scale.
- Directed the UX platform and product strategy through an NYSE IPO and multiple M&As, building teams to meet complex objectives.

Product Design Lead | Datorama, a Salesforce Company

MAY 2018 – APR 2020 (2Y)

- Spearheaded the dedicated UX Platform team and defined the product strategy for integrating AI-driven insights (Einstein for Datorama).

Senior Product Designer | Wix.com

FEB 2018 – MAY 2020 (4M)

- Led research and iterative design for the Subdomain business, utilizing A/B testing and competitive analysis to optimize the user experience.

Product Design Team Lead | Amdocs Ltd. & Frog Design

APR 2015 – FEB 2018 (3Y)

- Managed a global team in partnership with Frog Milan to deliver a cross-platform B2C product suite for the telecom industry.

EDUCATION

Interaction Design

Bachelor of Design, H.I.T.

OCT 2011 - OCT 2015

UX Management

NN/g (Nielsen Norman Group)

FEB 2021

Scalable Agile Framework

Elevate.to

OCT 2021

UX Design Expert

UX Vision

NOV 2017 - JAN 2018

Design Thinking

Stanford D.School

MAR 2017 - JUL 2017

VOLUNTEERING

UX Mentor

Raichman University

OCT 2020 – OCT 2022

UX Consultant

The 8200 Accelerator

JAN 2016 – AUG 2016